

In the specification:

Please amend the paragraph beginning on page 15, line 14 as follows:

If the ad is not completely received (740) or if there is another problem receiving the ad (740), then an incomplete signal is sent to central server 110 (745). Then, the address of the next nearest box with the ad is received (750). A request to the address of the next nearest box that was identified ~~in~~ is then sent (755). The ad is then received (735). The above process for receiving an ad may be repeated until an ad is received in its entirety. In another embodiment of the invention, the process may be limited to a finite amount of time or number of attempts.